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e are happy to have you with us at our 2015 Radiology & Imaging Conference here in sunny Orlando, FL! This conference is a perfect platform to network and connect, develop business relationships, be inspired by thoughtprovoking education, and discover new technology products. Special thanks to Hitachi, our title sponsor, for their continued support of this unparalleled event.

Over the next few days, our conference will provide you with numerous networking opportunities as well as educational sessions with topics including "The Emerging Era of Choice," "Emergency Preparedness for Imaging Services," and "Inside the NFL." We are also proud to present Lt. Col Rob "Waldo" Waldman as our keynote speaker for a powerful session entitled "Never Fly Solo."



As always, this conference features two Reverse EXPO sessions (Thursday afternoon & Friday morning), sponsored by Perceptive Software, where the Hospital Radiology, Imaging and GPO Executives host the booths while the suppliers walk through the expo hall. And don't miss the Supplier Showcase, open on Wednesday only from 12:00 noon – 4:00 pm in Oceans Ballroom. Stop by to check it out, and if you are interested in having a showcase of your own at the next conference, visit the HCP table in the expo hall to let us know.

Last but certainly not least, I am excited to announce a new conference model that we are launching this fall. Two events – our **2015 Fall Radiology & Imaging Conference** and our **2015 Fall Hospital & Healthcare I.T. Conference** – will be held over one set of dates: **October 5 – 7, 2015**. Registering for both conferences will give you the opportunity to network simultaneously with up to 125 Hospital CIOs & IT Executives and up to 75 Hospital Radiology & Imaging Directors, including over 8 hours of Reverse EXPO time. This allows you to make even more connections without spending any additional time out of the office. Stop by the HCP table in the expo hall to learn more about how it works.

If you need assistance at any time, our staff at the registration desk are happy to help.

Sincerely,

Janu Verel

Dan Jewell Market Sales Manager

Title Sponsor



HEALTH CONNECT PARTNERS





JASON GREEN Chief Sales Officer Hilton Head, SC

Jason Green holds the post of Chief Sales Officer for Health Connect Partners. He has extensive experience in the healthcare industry, working in both large corporate environments and small start-up healthcare organizations. Jason's ability to relate to customers and colleagues has allowed him to foster many long-term relationships throughout the healthcare industry. He loves spending time with customers and engaging about their business, families and ways he can be helpful.

Jason and his wife Dana have two children, Max (11) and Ella Kate (5), who keep him dedicated to a busy social calendar. Ella Kate is involved with dance, gymnastics, cheerleading and ballet. She loves dressing up and raiding the closet for mom's newest outfits, shoes and hats. Max has kicked off his 2015 golf tour with his first tournament at Innisbrook Golf Club just outside of Tampa, FL. He will continue to advance through to many tournaments in many exciting golf resorts in NC, FL, GA and VA. When not studying, he can be found with his clubs and fishing pole heading to the course or tormenting the local alligator in a nearby pond.

During the break in activity, Jason enjoys playing golf, fishing, snow skiing and anything that involves water. This past year he found a new passion for fly fishing as he spent 10 days fishing in the beautiful rivers of the North Carolina Mountains. He is actively involved in his community serving on serveral charitable volunteer boards. Jason is a graduate of Ohio University. He continues to cheer for the Pittsburgh Steelers, Boston Red Sox, Ohio State Buckeyes and most recently made the switch to the SEC South Carolina Gamecocks.

David Mason is Co-Founder and CEO of Health Connect Partners. Prior to founding HCP, he was Founder and President of BCX Technology, Inc., a software automation company specializing in supply automation for acute care hospitals. He led the BCX team for eight years and sold the company in 2003 to Omnicell.

David and his wife Tammy have two wonderful children, Alexis (21) and Madison (14). Alexis is married to Zac Morgan and they live in Johnson City, TN, where they both attend physical therapy school at East Tennessee State University. Madison stays busy with music lessons and is very good at piano. An avid boater, David spends his time boating with his family, fishing, diving, lobster hunting, spear fishing, running, swimming and mountain bike riding. David enjoys Corvettes and participates in autocross events in his 2007 Corvette with his local Corvette club. David is a graduate of Nashville State Technical Institute, Chairman of the Board for BCX Foundation (a nonprofit educational foundation for children), a Black Belt in Wado Ryu Karate and an Eagle Scout.







NELSON HENDRY President Palm Harbor, FL

Nelson Hendry, Co-Founder and President, oversees the Providers registration and participation at all HCP Conferences. Prior to founding HCP, he served as Regional Vice President of Corporate Sales for Omnicell, working with large IDN Health Systems and the major GPOs. He was awarded the 2005 Salesman of the Year Award for Omnicell's Specialty Sales. Nelson graduated with a Bachelor of Science degree from Florida State University.

Nelson and his wife Evelyn have three boys. Joseph (26) is a 3D video game artist at Pocket Gems in San Francisco, and enjoys weight lifting in his spare time. Justin (24) is a recent M.I.T. Graduate with a degree in Mechanical Engineering and is now an equity stock trader at Kershner Trading Group in Austin, TX. Taylor (12) is in 6th grade at Berkeley Prep School in Tampa and is a soccer player, fantasy and flag football enthusiast, and loves to do any kind of fishing.

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Radiology Protocols





For information on future sponsorship opportunities, please visit Dan Jewell at the HCP booth in the expo hall.





WEDNESDAY MARCH 4

11:30 am - 4:00 pm:					
11:30 am - 7:30 pm:					
12:00 pm - 4:00 pm:					
3:00 pm - 3:20 pm:					
4:15 pm - 5:30 pm:					
5:30 pm - 6:30 pm:					
6:30 pm					

Provider Registration Supplier Registration Supplier Showcase Supplier Orientation Provider Orientation Welcome Reception Hospitality Suites Oceans Ballroom Crystal Registration Desk Oceans Ballroom Crystal Ballroom Crystal Ballroom Crystal AB Second Floor

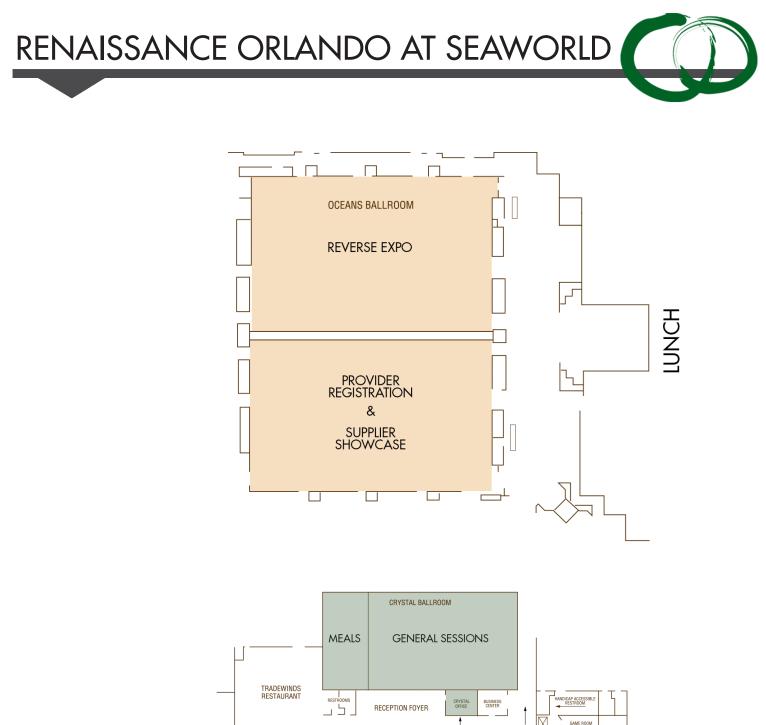
THURSDAY MARCH 5

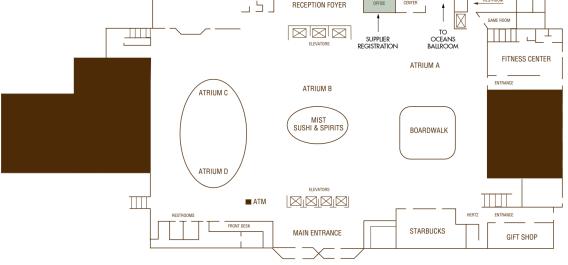
7:00 am - 6:00 pm:	Registration Desk Open	Crystal Registration Desk
7:00 am - 8:00 am:	Breakfast	Crystal AB
8:00 am - 9:30 am:	Opening Remarks & Keynote Address	Crystal Ballroom
9:30 am - 9:45 am:	Coffee Break	Crystal Prefunction
9:45 am - 10:45 am:	Educational Session	Crystal Ballroom
11:00 am - 12:00 pm:	Educational Session	Crystal Ballroom
11:30 am - 1:00 pm:	Lunch	Terrace Lawn
1:15 pm - 2:30 pm:	Educational Session	Crystal Ballroom
3:00 pm - 5:00 pm:	Reverse EXPO Session 1	Oceans Ballroom
6:00 pm - 10:00 pm:	Dinner & Entertainment	SeaWorld's Ports of Call

*Trams will run continuously between the hotel and Ports of Call from 5:50 pm - 10:00 pm.

FRIDAY MARCH 6

7:00 am - 12:00 pm: 7:00 am - 8:00 am: 8:00 am - 9:00 am: 9:30 am - 11:30 am: Registration Desk Open Breakfast Educational Session *Reverse EXPO* Session 2 Crystal Registration Desk Crystal AB Crystal Ballroom Oceans Ballroom







HEALTH CONNECT PARTNERS



SHARE YOUR PRODUCTS, SERVICES & TECHNOLOGY BEFORE THE REVERSE EXPO



We have a limited number of 10'x10' showcases available from 12:00 pm - 4:00 pm on the first day of the conference to showcase your company. RADIOLOGY & IMAGING CONFERENCE FALL 15 October 5 - 7 Los Angeles, CA

Supplier Showcase Pricing \$3,000 per booth package

Does not include attendees

SPECIAL ONSITE PRICING IS \$2,500

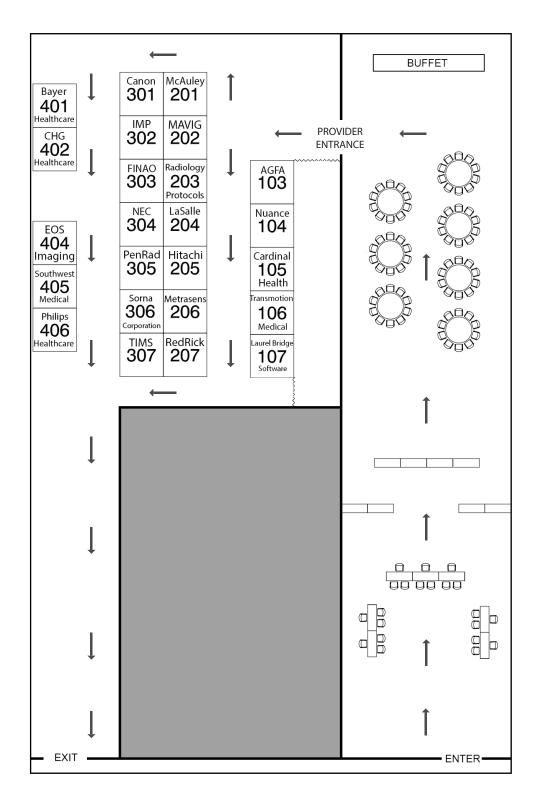
Increases to \$3,000 after 12 noon on March 6th, 2015. Premium and corner spaces, add an additional \$250.

For more information about this exciting opportunity, contact: Dan Jewell at Dan.Jewell@HLTHCP.com - (727) 816-9700





OCEANS BALLROOM WEDNESDAY MARCH 4 • 12:00 pm - 4:00 pm



DON'T MISS THE HOSPITALITY SUITES

Wednesday Night

following our Welcome Reception from 6:30 PM - ...







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BE SURE TO VISIT THE TITLE SPONSOR'S SUITE ON THE TENTH FLOOR • PRESIDENTIAL SUITE, ROOM #1094

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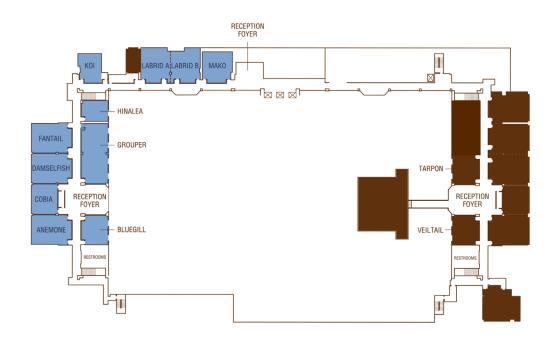
Don't forget your badge – you will need it to enter the hospitality suites. Start your evening in the suite that matches the logo on the back of your badge. If you are scanned into all of the hospitality suites, you will be entered in a drawing for an autographed guitar.





WEDNESDAY, MARCH 4 • 6:30 pm - ...

SPONSOR	LEVEL	ROOM Presidential Suite Room #1094	
Hitachi	Tenth Floor		
Cardinal	Second Floor	Bluegill	
Mavig	Second Floor	Damselfish	
NEC	Second Floor	Hinalea	
Nuance	Second Floor	Fantail	
Perceptive Software	Second Floor	Anemone	
Radiology Protocols	Second Floor	Cobia	
SurMD	Second Floor	Grouper	



DINNER & ENTERTAINMENT







JOIN US AT SEAWORLD'S PORTS OF CALL

On Thursday night, dress in your favorite Aloha attire and join us for relaxing Caribbean-themed escape at SeaWorld's Ports of Call. Ports of Call, a nautical wharf-side warehouse district inside SeaWorld Orlando's theme park, is one of the city's premier private event venues set in a lush, tropical landscape complete with waterfalls and two miniature submarines. With live animal experiences, fantastic food, fun music, and an open bar, come prepared for a wonderful night of networking and entertainment.

Trams will run continuously between the Renaissance Orlando at SeaWorld and Ports of Call from 5:50 pm - 10:00 pm.

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Joint Commission changes are happening July 1, 2015.

Just SOME of the new requirements:

- Annual physicist equipment surveys of advanced imaging equipment
- New medical physicist qualification requirements
- New shielding design requirements
- New ALARA review requirements
- Expanded MRI safety requirements
- Dose incident tracking & analysis

And there are many more...

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EDUCATIONAL ADVISORY BOARD



Over the past year, this committee volunteered their valuable time to help us create an outstanding agenda. We appreciate their energy and want to recognize this esteemed group for all their hard work. Without their expertise, this event would not have been possible.



RADIOLOGY & IMAGING BOARD CHAIR:

KATHLEEN HOLTON, BSRT Director, Medical Imaging St. Vincent Hospital (Ascension Health) Indianapolis, IN

Neil Burgess President & CEO MMR Holdings, Inc. • Glen Allen, VA

Gina Collier McCormack, BSRT(R)

Senior Contract Mgr, Diagnostic Imaging Resource Optimization & Innovation (ROi) • St. Louis, MO

Gerard Durney, MBA

Director of Operations Overlook Medical Center • Summit, NJ

David Hellams, CRA

Director, Radiology Services Greenville Health System • Greenville, SC **Louis Lannum** Director, Enterprise Imaging Cleveland Clinic • Cleveland, OH

Brian Phelan Vice President & General Manager RADNET, Inc. (260 Locations) • Los Angeles, CA

Rick Phillips, BS, RT(R)(MR)(CT), ARRT, CRA

Vice President, Supply Chain and Clinical Services LifePoint Hospitals, Inc. • Brentwood, TN

Cindy Winter, Ph.D., CRA

Director of Imaging Services Tallahassee Memorial HealthCare • Tallahassee, FL

Ronald Zink Director, Clinical Services Temple University Hospital • Philadelphia, PA

EDUCATIONAL SESSIONS





THURSDAY MARCH 5

OPENING REMARKS AND KEYNOTE ADDRESS

8:00 AM - 9:30 AM • CRYSTAL BALLROOM 1.5 hours



KEYNOTE SPEAKER: Lt. Col Rob "Waldo" Waldman

Flying solo? You might think so. But take a good look around...you have support staff. You have managers. You have suppliers and distributors. And you have colleagues, family members and significant others. By placing your trust in those around you — you can overcome obstacles, adapt to change, serve your customer, and achieve success during adverse times. By placing your trust in your Wingmen and by being a Wingman to others, there is no mission you can't complete in business or life.



Lt. Col. Rob "Waldo" Waldman overcame a lifelong battle with claustrophobia and a fear of heights to become a combat decorated U.S. Air Force fighter pilot and highly successful businessman and entrepreneur. His motto is Winners Never Fly Solo!

Through his captivating personal and business related stories and high energy videos, learn how you, like a fighter pilot, can succeed in highly competitive and demanding environments. Discover how to prepare diligently for every mission; employ loyal Wingmen to promote integrity and trust; and lead your team with courage, compassion and conviction. Be inspired to take to the skies knowing that you have

IFARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Employ Loyal Wingmen to Promote Communication, Integrity, and Trust •
- "Check-6" to Develop a Culture of Teamwork and Mutual Support
- "Chair-Fly" Sales Missions to Increase Revenues •
- Transform Relationships into Revenue
- Convert Fear into Focus
- Lead with Courage and Compassion

Wingmen to help you face challenges and change with confidence while maximizing your potential in all aspects of your life.



THURSDAY MARCH 5

THE EMERGING ERA OF CHOICE - PART 1

9:45 AM - 10:45 AM • Crystal Ballroom 2 hours / Parts 1 & 2



SPEAKER: FRED BAYON

Managing Director The Advisory Board Company

Fred Bayon is a Managing Director and the national spokesperson for the Advisory Board Company, a for-profit, publicly-traded research firm serving more than 2,600 of America's leading hospitals and health systems. In this capacity, Fred presents the firm's findings on frontier strategic and clinical best practices. His areas of focus include general hospital administration and management, health system economics, and health policy. He is a frequent lecturer for the flagship Health Care Advisory Board program in addition to the Philanthropy Leadership Council and Cardiovascular Roundtable. At last count, he has presented in 45 states and made over 500 presentations on behalf of the company and its members. Before joining the Advisory Board



in 2005, Fred earned a Master's Degree in Education from Columbia University. He received his Bachelor of Arts from Dartmouth College. When not traveling the country, he enjoys spending time in New England with his family and following the Boston Red Sox.

Hospitals, health systems, and other providers can no longer rely on the same well-worn channels for growth that have sustained them in the past. New channels — for insurance coverage, for referrals, for patient access — are disrupting established patterns. But that disruption is an opportunity for progressive organizations to deliver greater value and win market preference in new ways. The

LEARNING OBJECTIVES:

At the completion of this activity, the participant will be able to:

- Understand the impact of insurance exchanges and other vehicles for individualized coverage decisions
- Recognize the opportunities and threats posed by narrow networks and new network assemblers
- Compete for lives at the point of network assembly AND for volumes at the point of care
- Focus on the most important aspects of value in a competitive, retail market

presentation, the most recent iteration of the Advisory Board Company's "State of the Union," clarifies this opportunity.

THE EMERGING ERA OF CHOICE - PART 2

11:00 AM - 12:00 PM • Crystal Ballroom 2 hours / Parts 1 & 2

THURSDAY MARCH 5

EMERGENCY PREPAREDNESS FOR IMAGING SERVICES

1:15 PM - 2:30 PM • Crystal Ballroom 1.25 hours

Speaker: Steve Bollin

Regional VP, Support Services Mercy Health East Communities

Steve Bollin is the Regional Vice President of Support Services for Mercy Health East Communities. He is also accountable Vice President for Safety and Security for the Mercy Health Ministry. Areas of responsibility include Imaging Services, Radiation Safety, Public Safety and Security, Facilities/Maintenance, Food and Nutrition Services, and Environmental Services. In his current role, Steve has been involved in many system-wide initiatives improving emergency management/ response, including development of standardized emergency codes and plans. Much of what has been applied is a result of learning gained in 2011 from the recovery and rebuilding efforts at Mercy Hospital Joplin, after a direct hit by an EF-5 tornado.



Steve's career in health care spans over 30 years, including 16 years of direct care experience as a Radiologic Technologist and more than 14 years as a Manager and Administrator. Steve has worked as a consultant for Customer Service and Patient Satisfaction, Clinical Engineering Services and Contracting, Site Design, Equipment Purchasing, and Performance Improvement. Steve holds a Master's Degree in Public & Healthcare Administration and a Bachelor's Degree in Allied Health Professions from The Ohio State University. He also holds an Associate's Degree in Radiologic Technology from Midwestern State University. He is a Veteran after serving

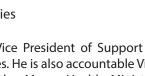
LEARNING OBJECTIVES:

Radiology **Protocols**

At the completion of this activity, the participant will be able to:

- Preparing for Disasters: Discuss what Imaging Departments can do to prepare for various natural and man-made disasters, including some lessons learned
- Emergency Response Plan: How to develop internal action plans coordinated with facility emergency plans so coworkers know what to do during an emergency, referencing specific recent natural disasters
- Recovering from Disasters: Review what Imaging departments can expect after disasters and discuss their role in the recovery process

honorably in the U.S. Armed Forces from 1982-1988. Steve has been married to Christine for 30 years and has two children and one granddaughter.





FRIDAY MARCH 6

INSIDE THE NFL (NATIONAL FOOTBALL LEAGUE)

8:00 AM - 9:00 AM • Crystal Ballroom 1 hour

Speaker: ANTHONY C. ANDERSON RT(R)

Radiologic Technologist Seattle Seahawks

Anthony Anderson is the Radiologic Technologist for the Seattle Seahawks of the NFL and a nationally known speaker and trainer. He is also the Regional Sales Director for CMS Imaging. He has written numerous papers and articles on Surgical Radiology, Trauma, and Sports Imaging and also is the author of the book, *The Radiologic Technologist Handbook of Surgical Procedures*.



Anthony is a certified registered Radiologist Technologist with over 20 years' experience performing Surgical Procedures, Trauma,

LEARNING OBJECTIVES:

CardinalHealth

Essential to care

At the completion of this activity, the participant will be able to:

- Provide the attendee with an inside look at professional football radiology requirements, and the difficulties associated with imaging professional athletes
- Review the ways in which imaging advancements are helping with the care of professional athletes
- Examine the trauma and protocols specific to imaging that have changed and implemented within the National Football League

as well as Research and Product Development.

He is a member of the ASRT (American Society of Radiologic Technologist) and the ARRT (American Registry of Radiologic Technologist). He graduated from the Academy of Health Sciences at Fort Sam Houston TX.

This course will give attendees an inside look at what happens on "Game Day" of an NFL football game from the radiologic technologist point of view. This course will also take a look at the difficulties of imaging professional athletes with limited time and patient access.

ACCREDITATION INFORMATION



These activities are approved for Category A credit by the ASRT.

These courses have been approved by AHRA: The Association for Medical Imaging Management for Category A, ARRT continuing education credits.

PLEASE NOTE: BE SURE TO HAVE YOUR NAME BADGE SCANNED BEFORE EACH EDUCATIONAL SESSION. CE CREDIT WILL BE AWARDED BASED ON BADGE SCANS PER SESSION.



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M







OCEANS BALLROOM

Session 1: Thursday, March 5, 3:00 PM - 5:00 PM Session 2: Friday, March 6, 9:30 AM - 11:30 AM

In the Reverse EXPO sessions, Hospital Radiology Directors, along with GPO Executives, host exhibit tables while suppliers walk through the hall. This unique event is a fun change of pace from traditional expo formats and provides the best networking opportunity for both providers and suppliers.

On the next page, you will find a map outlining the location of each booth in the hall. Please refer to the list of specific booth assignments (pages 22 - 31) to locate each provider executive during the Reverse EXPO.

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127						627
126		226	326	426	526	626
125	0	225	325	425	525	625
124		224	324	424	524	624
123		223	323	423	523	623
122		222	322	422	522	622
121		221	321	421	521	621
120	0	220	320	420	520	620
119		219	319	419	519	619
118		218	318	418	518	618
117		217	317	417	517	617
116	0	216	316	416	516	616
115		215	315	415	515	615
114						614
112		212	312	412	512	612
111	0	211	311	411	511	611
110		210	310	410	510	610
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107	0	207	307	407	507	607
106	0	206	306	406	506	606
105		205	305	405	505	605
104		204	304	404	504	604
103		203	303	403	503	603
102	0	202	302	402	502	602
101						601
~						

PROVIDER ATTENDEES LIST BY FACILITY

Alexian Brothers Medical Center Booth # 101 Elk Grove Village, IL Steven Jung, MS, RT (R)(CT) Director, Diagnostic Imaging

Banner Del E. Webb Medical Center Booth # 102 Sun City West, AZ Larry Bonno Administrative Director - Medical Imaging

Baptist Health System, BMC Booth # 422 San Antonio, TX Willie Arbuthnot, RT Director Imaging Services

BJC HealthCare Booth # 103 St. Louis, MO Jeffrey Dunkle, MBA Sourcing Manager, Capital

Boulder Community Hospital Booth # 106 Boulder, CO Joseph Mikoni Director of Imaging

Centegra Hospital System Booth # 107 McHenry, IL John Heinrich Director, Medical Imaging

Chippenham Hospital/HCA Booth # 108 Richmond, VA Fred Parker, Jr, RT, MS Director, Radiology Services and Bio Med

Christian Hospital Northeast Booth # 104 St. Louis, MO Jeff Dossett Director of Imaging

Citrus Memorial Health System Booth # 109 Inverness, FL David Wells Director, Diagnostic Imaging

Columbus Regional Hospital Booth # 110 Columbus, IN Bill Algee Manager of Imaging Services

Community Cancer Center South Booth # 111 Indianapolis, IN Janice Walker, BS, CNMT Imaging/Relations Manager Community Hospital East Booth # 112 Indianapolis, IN Tom Jessie Manager, Medical Imaging

Community Hospital East Booth # 114 Indianapolis, IN Kathy Steffen Radiology Director

Community Hospital of San Bernardino Booth # 116 San Bernardino, CA John Cairney, RT,CRT,ARRT,MS Director, Department of Medical Imaging

Conway Regional Medical Center Booth # 117 Conway, AR Daniel Whitt, RT(R), CRA Director, Imaging Services

Cox Health Booth # 118 Springfield, MO Shawn Snider, RT(R)(M), MS Adminstrative Director, Radiology Services

Crouse Hospital Booth # 119 Syracuse, NY Bradford Hellwig, RT, CNMT CRA Administrative Director

DCH Regional Medical Center Booth # 120 Tuscaloosa, AL Jimmy Smith, Jr., RT(R), MBA Director of Imaging Services

Department of Veterans Affairs Booth # 121 Portland, OR Ron Boucher, MD Chief of Imaging Services

Desert Radiologists (5 Locations) Booth # 612 Las Vegas, NV William Moore, II, MBA, CRA CEO

Doctors Medical Center of Modesto Booth # 122 Modesto, CA Courtney Murray Director, Diagnostic Imaging

Einstein Medical Center Booth # 123 Philadelphia, PA Christine Sawycky, BS, RT(R) Director, Radiology Services Florida Hospital - DeLand Booth # 202 DeLand, FL Wesley Harden Director of Radiology

Florida Hospital Fish Memorial (Adventist) Booth # 203 Orange City, FL Robert Whitehead Imaging Director

Florida Hospital Memorial Medical Center Booth # 204 Ormond Beach, FL Nick Creech, MS, ARRT, ARDMS, CRA Director of Radiology

FMOL Health System Booth # 125 Baton Rouge, LA Dorrie Staal, RN Resource Utilization Manager

Franciscan St. Elizabeth Health (AHRA) Booth # 127 Lafayette, IN Carlos Vasquez, CRA FAHRA FACHE Director, Radiology Services & Facilities Mgmt

Franklin Woods Hospital Booth # 415 Johnson City, TN Patti McNutt Technical Manager, Imaging

Froedtert Health Clinics (23 Locations) Booth # 614 West Bend, WI Santa Maria Dobrogowski, BS, RT(R), CRA Radiology Manager

Fulton County Health Center Booth # 208 Wauseon, OH Barbara Gibson, RT,(R),RDMS,CRA Radiology Director

George Washington University Hospital Booth # 209 Washington, DC Mark Lerner Division Director Radiological Operations

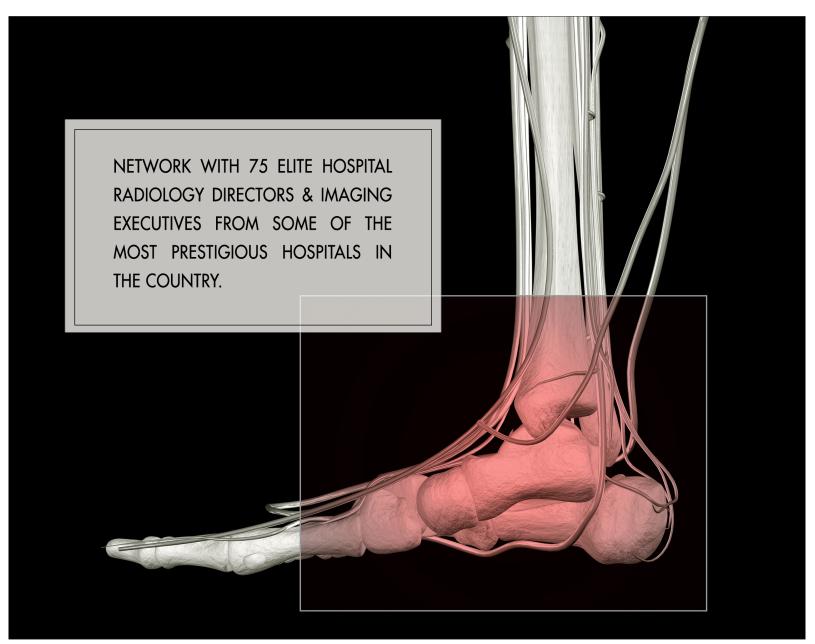
Grandview Medical Center Booth # 210 Dayton, OH Mark Rita, RT MHA Radiology Director

Greenville Health System Booth # 211 Greenville, SC David Hellams, CRA Director, Radiology Services



RADIOLOGY & IMAGING

CONFERENCE **FALL 15** October 5 - 7 • Los Angeles, CA



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PROVIDER ATTENDEES LIST BY FACILITY

Gwinnett Breast Center/GMC Booth # 212 Lawrenceville, GA Michelle Salvemini-Proby, RT(R)(M) Women's Imaging (Breast) Manager

Hahnemann University Hospital Booth # 322 Philadelphia, PA Marc Caballero Director of Radiology

Hancock Regional Hospital Booth # 115 Greenfield, IN Lisa Wood, RT CRA Director of Radiology

HCA Eastern Idaho Regional Medical Center Booth # 215 Idaho Falls, ID Debra Barlow, RT(R) Director, Imaging & Rad Onc Services

Heritage Valley Health Systems Booth # 217 Beaver, PA Roland McGraner, A.A.,B.S.,FAHRA System Director of Imaging Services

High Point Regional Hospital Booth # 218 High Point, NC Karen Meadows Imaging Manager

Houston Healthcare System Booth # 219 Warner Robins, GA Judy Goheen Manager of Imaging Services

Houston Methodist West Hospital Booth # 220 Houston, TX Dahna Richardson-Caston, RT(R), ARRT Manager of Imaging Services

Huntsville Hospital Health System Booth # 221 Huntsville, AL Rhonda Atchley, RT Director, Imaging Services

Indian Path Medical Center (MSHA) Booth # 416 Kingsport, TN Susan Phillips Radiology Director

Indiana University Health Booth # 222 Indianapolis, IN Todd Stanley Administrative Director of Imaging Indiana University Hospital Booth # 223 Indianapolis, IN Shelli Kordes Director of Radiology

John C. Lincoln - Breast Hlth & Research Ctr Booth # 615 Phoenix, AZ Sherry Gage, RT(R)(M) Director

John C. Lincoln Hospital Network Booth # 225 Phoenix, AZ Steven Hardin Senior Systems Director of Diagnostic Imaging

Johnston Memorial Hospital Booth # 417 Abingdon, VA Paul Lewey Diagnostic Imaging Technical Manager

Laughlin Memorial Hospital Booth # 226 Greeneville, TN Jesse Taylor Director of Medical Imaging

Lawrence & Memorial and Westerly Hospitals Booth # 302 New London, CT Donna Blakely Diagnostic Imaging Director

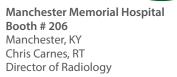
Lehigh Valley Hospital and Health Network Booth # 303 Allentown, PA Cathleen Story Administrator, Diagnostic Services

LifePoint Hospitals, Inc. Booth # 304 Brentwood, TN Melissa Lejsek, RT(R)(M) HSC Clinical Services Manager

Lourdes Hospital Booth # 306 Binghamton, NY Brian Wetzel, RT R,N,CNMT Director of Medical Imaging

Lowell General Hospital Booth # 307 Lowell, MA Judy Canal, BS, MS Director of Radiology

MAGNET GROUP - G10 Booth # 308 Meriden, CT Diane Mase VP Business Development



Marion General Hospital Booth # 309 Marion, IN Lynn Imel, BS, CRA, RT(R)(M), RVT Administrative Director of Radiology

Mary Black Health System Booth # 310 Spartanburg, SC Richard Grounds Radiology Director

Maury Regional Hospital Booth # 311 Columbia, TN Pam Williams, BSRT,(R) (T) Radiology Director

McFarland Clinic (13 Locations) Booth # 616 Ames, IA Deb Thompson, CRA Imaging Services Director

McLaren - Greater Lansing Booth # 312 Lansing, MI John Patterson Administrator

McLeod Regional Medical Center Booth # 315 Florence, SC David Poston, RTR, RDMS Director of Radiology

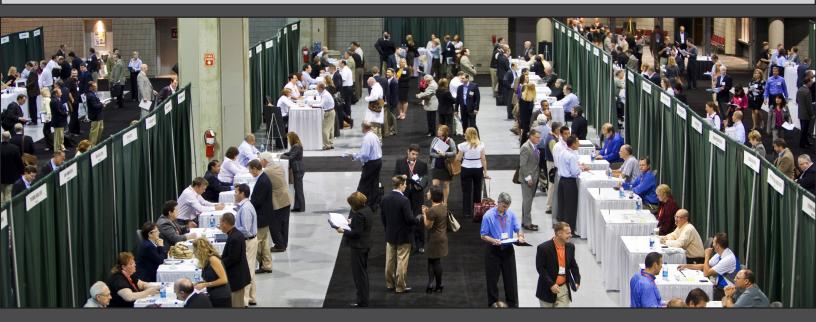
MedAssets Booth # 316 Alpharetta, GA Christopher Stegura Client Manager

MedQuest Associates, Inc. (75 Locations) Booth # 617 Alpharetta, GA Aldrey Pearson Director of Clinical Information

Med-Share Mobile Diagnostic Imaging Booth # 618 Southfield, MI Milan Gandhi VP

Memorial Hermann Healthcare System Booth # 317 Houston, TX Vinoth Joseph Radiology Manager

NEW CONCURRENT CONFERENCES



REGISTER FOR BOTH TO TAKE ADVANTAGE OF

- 2 EVENTS, SAME DATES
- 8 FULL HOURS OF REVERSE EXPO TIME
 - 4 HOURS OF RADIOLOGY REVERSE EXPO
 - 4 HOURS OF I.T. REVERSE EXPO

Beginning this fall, we are excited to introduce a groundbreaking format which will allow you to network simultaneously with Hospital CIOs & IT Executives and Hospital Radiology & Imaging Directors. With our **new concurrent conference model**, you will have opportunities to make even more connections during networking events - (Meals, Hospitality Suites, and Dinner & Entertainment) - while maintaining dedicated focus on your target audience during the Reverse EXPO and Educational Sessions.



For More Information, Contact: Dan Jewell Dan.Jewell@HLTHCP.com • (727) 816-9700

PROVIDER ATTENDEES LIST BY FACILITY

Memorial Hermann Katy Hospital Booth # 318 Katy, TX Stephen Dinwiddie, MSRT(R) Director of Imaging Services

Memorial Hospital at Gulfport Booth # 319 Gulfport, MS Diane Lind, A.R.R.T. B.S. (CT) Director of Imaging Services

Mercy Fitzgerald/Mercy Philadelphia Hospital Booth # 323 Darby, PA Lisa Curtin Clinical Manager for Radiology

Mercy Health Muskegon Booth # 320 Muskegon, MI Brian Dethloff, RT (N) Director, Imaging Services

Mercy Hospital - Iowa City Booth # 321 Iowa City, IA Heidi Berns, MS, RT(R)(MR) Administrative Director of Radiology

Mercy Hospital St. Louis Booth # 402 St Louis, MO Julie Ross, RT (R), MBA Director, Imaging Services

Methodist Hospitals, Inc. Booth # 326 Merrillville, IN Cheryl Hescher, MBA, RT(R)(M) CRA Imaging Manager

Methodist University Hospital Booth # 405 Memphis, TN Mary Carroll Director of Radiology

Metropolitan Diagnostic Imaging (4 Locations) Booth # 611 Garden City, NY Alan Winakor President

Middlesex Hospital Booth # 406 Middletown, CT Sandra Dean Radiology Director

Mission Health System Booth # 407 Asheville, NC John Campbell, FAHRA, CRA Chief Imaging Informatics Officer Missouri Baptist Medical Center Booth # 105 St Louis, MO Vivian Prinster, MA, CRA Director, Imaging

Mobile Infirmary Medical Center Booth # 408 Mobile, AL Anthony Mosley Director of Radiology and Imaging

Moore Center for Orthopedics Booth # 619 Columbia, SC Mary Morris Director of Imaging

Mountain States Health Alliance Booth # 418 Johnson City, TN Judy Mason, RT(R) Director of Imaging

Mountain Vista Medical Center (IASIS) Booth # 409 Mesa, AZ Georgine Lonson, RT(ARRT)(R)(M) Director, Imaging Services

Nacogdoches Memorial Hospital Booth # 411 Nacogdoches, TX Freddie Gibson RAD Director

Nash Health Care System Booth # 412 Rocky Mount, NC Jay Streater Director of Imaging Services

NCH Healthcare System Booth # 420 Naples, FL Jim Bates Director of Imaging

Nevada Regional Medical Center Booth # 421 Nevada, MO Todd Fine Director of Diagnostic Imaging

North Central Baptist Hospital Booth # 423 San Antonio, TX Raul Bocanegra Jr, MAA Administrative Director of Imaging Services

Norton Community Hospital Booth # 419 Johnson City, TN Nerisa Long, B.B.A. RT (R) (M) (BS) Manager of Diagnostic Imaging NYU Langone Medical Center Booth # 424 New York, NY Eric Fixsen, MBA Director of Radiology

Ocala Regional Medical Center Booth # 425 Ocala, FL Amy Whittemore Imaging Manager

Ocean Medical Center Booth # 426 Brick, NJ Libby Naimo, MBA CRA Manager, Imaging Services

OpenSided MRI/MMR Holdings Inc (10 Locations) Booth # 620 Glen Allen, VA Neil Burgess President & CEO

Our Lady of the Lake Regional Medical Center Booth # 126 Baton Rouge, LA Jamie Murphy, RT,R Radiology Director

Outpatient Imaging Affiliates (28+ Locations) Booth # 621 Franklin, TN Creighton Cook, MBA Senior Director of Business Development

Overlook Medical Center Booth # 502 Summit, NJ Julie Olmsted Radiology Manager

Overlook Medical Ctr, Atlantic Health System Booth # 503 Summit, NJ Gerard Durney, MBA Director of Operations

Palmetto Health Baptist Columbia Booth # 506 Columbia, SC Jack Morris, MHA, RT(R) Director of Imaging Services

Phoebe Putney Memorial Hospital Booth # 507 Albany, GA Timothy Davis, R.T. (R) (ARRT) PACS Administrator

Piedmont Fayette Hospital Booth # 508 Fayetteville, GA Kari Prince Sr. Director Radiology Imaging Services

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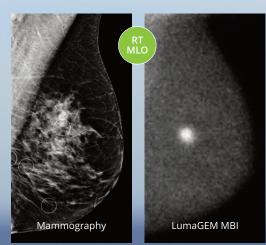
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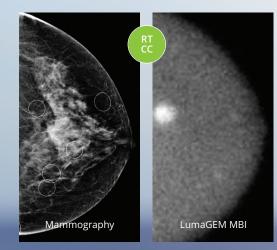
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PROVIDER ATTENDEES LIST BY FACILITY

Premier Inc. Booth # 509 Charlotte, NC Josh Hilton Director, Specialist Imaging, Radiation Oncology

Presence Saint Joseph Medical Center Booth # 324 Joliet, IL Linda Castello, MA, CRA, RDMS Dir of Img, Card. Cath. Lab & Ambulatory Services

Progressive Radiology (16 Locations) Booth # 622 Falls Church, VA Adam Starr CEO

Provena St. Joseph Medical Center Booth # 325 Joliet, IL Janice Nemri, MS Chief Ambulatory & Ancillary Services Officer

Radiology Associates of Hartford (3 Locations) Booth # 623 Hartford, CT Tawana Haynes, BS RT (R) (M) Director of Outpatient Operations

RADNET, Inc. (260 Locations) Booth # 625 Poughkeepsie, NY Sean Kowaliw Executive Director of Information Systems

RADNET, Inc. (260 Locations) Booth # 624 Los Angeles, CA Brian Phelan VP & General Manager

Regional Med Ctr-Bayonet Point Hosp (HCA) Booth # 510 Hudson, FL Carol Corder, BA ARRT (R) (CV) CRA Director Imaging Non Invasive Cardiology

Regional Medical Center of San Jose (HCA) Booth # 511 San Jose, CA Steven Walters, MS, RT(R) Director of Diagnostic Imaging

Regional Medical Ctr of Orangeburg & Calhoun Booth # 512 Orangeburg, SC Kelly Gartman Radiology Director

Renown Regional Medical Center Booth # 515 Reno, NV Timothy Blakely Imaging Director Resource Optimization & Innovation (ROi) Booth # 403 St. Louis, MO Gina Collier McCormack, BS,RT(R) Senior Contract Manager - Diagnostic Imaging

Riley Children's Hospital Booth # 224 Indianapolis, IN Kelly Piersall Radiology Director

RIS Imaging (5 Locations) Booth # 626 Lakeland, FL Michael Esposito Director of Radiology

Rockdale Medical Center Booth # 305 Conyers, GA Hollis Tessmer, II MA CRA RT(R) Director of Imaging Services & Cath Lab

Rush University Medical Center Booth # 516 Chicago, IL Bernard Peculis, MS, MBA Administrative Director

Sampson Regional Medical Center Booth # 517 Clinton, NC Wade Wright, MBA, CRA Dir of Imaging/Cardio/Practice Management

Schneck Medical Center Booth # 518 Seymour, IN Rita Baker, MSM, RT (R) (M) Director Diagnostic Imaging

Sisters of Mercy Health System Booth # 404 St. Louis, MO Steven Bollin, Sr, MPA Regional Vice President, Support Services

Southwest General Hospital (IASIS) Booth # 410 San Antonio, TX Jim Benitez Director of Radiology

Spartanburg Regional Healthcare System Booth # 519 Spartanburg, SC Brian Webb Director, Imaging Services

St. Anthony Medical Center Booth # 520 Crown Point, IN Michael Budimir, MHA RT R Regional Director of Radiology



St. Dominic's - Jackson Memorial Hospital Booth # 522 Jackson, MS Ronald Volden, BSRT Director of Diagnostic Imaging

St. Joseph Health - Sonoma County Booth # 523 Santa Rosa, CA Norman Shore Area Imaging and Cardiovascular Director

St. Joseph's Ambulatory Imaging Center Booth # 505 Carlstadt, NJ Joanne Durney, MPA RT R M Imaging Center Administrator, Radiology

St. Joseph's Hospital & Imaging Center Booth # 504 Carlstadt, NJ Wilmarie Gramata Radiology Manager

St. Mary's Hospital (Bon Secours) Booth # 524 Richmond, VA John Bailey, CRA Administrative Director of Radiology

St. Vincent Hospital (Ascension Health) Booth # 525 Indianapolis, IN Kathleen Holton, BSRT Director, Medical Imaging

Swedish American Health System Booth # 526 Rockford, IL Brian Johnson, BS, RT(R) Manager, Medical Imaging

Tallahassee Memorial HealthCare Booth # 601 Tallahassee, FL Cindy Winter, Ph.D., CRA Director of Imaging Services

Tampa Community Hospital Booth # 602 Tampa, FL Elizabeth Cueto, RT, R, CIRCC Director, Diagnostic and CVL Imaging

Texas Health Huguley Booth # 207 Burleson, TX Diane Hanson Radiology Director PROVIDER ATTENDEES LIST BY FACILITY

University of Maryland St. Joseph Med Center Booth # 603 Towson, MD David Breitfelder, BS, CNMT Director of Imaging/Cardiology

University of Wisconsin Hospital & Clinics Booth # 604 Madison, WI Gina Greenwood, MBA Director, Radiology Services Valley Presbyterian Hospital Booth # 605 Van Nuys, CA Bryan Henderson, MBA, BSRT(R) Operational Director of Imaging Services

Wayne Memorial Hospital Booth # 607 Goldsboro, NC Malcolm Hinton, RT-R,MR, CT Administrative Director of Imaging & Cardio Srvs. WCA Hospital Booth # 608 Jamestown, NY Tammara Hodges Director of Imaging, Cardiology & Oncology

Winthrop University Hospital Booth # 609 Mineola, NY Enrico Perez, RT, CRA Administrative Dir. Department of Radiology

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