

AGENDA

WEDNESDAY, APRIL 13

11:30 am – 7:00 pm

REGISTRATION FOR SUPPLIERS & SPONSORS

11:30 am – 4:00 pm

PROVIDER REGISTRATION

This special Provider Registration is for all Hospital I.T. and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00 pm.

12:00 pm – 4:00 pm

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

3:00 pm – 3:20 pm

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the Reverse EXPO and how it works.

4:15 pm – 5:30 pm

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Hospital I.T. and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30 pm – 6:30 pm

WELCOME RECEPTION & NETWORKING EVENT - ALL ATTENDEES

6:30 pm – Late

EVENING SUITES HOSTED BY OUR SPONSORS

AGENDA

THURSDAY, APRIL 14

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April 13-15 • Atlanta, GA

7:00 am – 6:00 pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00 am – 8:00 am

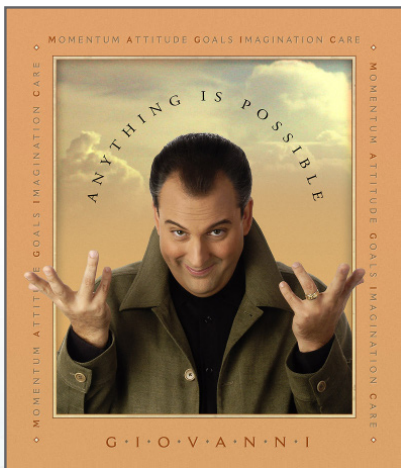
BREAKFAST - ALL ATTENDEES

8:00 am – 9:30 am

OPENING REMARKS AND KEYNOTE ADDRESS

Anything is Possible

Speaker: Giovanni Livera



For anyone who has ever said, "It can't be done," Giovanni challenges you to think again: "Not only can it be done, but there is more than one right answer!" Thus begins the journey from the limitations of conventional thinking into a world where thinking like a magician makes anything possible.

When you think like a magician, Giovanni says, you open up your mind to limitless possibilities that conventional thinking blithely dismisses as impractical or even impossible. But to succeed in today's competitive business environment, you need to embrace the idea that *Anything is Possible*.

During this hour-long performance, Giovanni brings together his singular blend of mind-bending showmanship, contagious enthusiasm, high-voltage delivery and outside-the-box thinking to encourage listeners to break through self-imposed barriers and achieve their very best.

Combining his M.A.G.I.C. formula (Momentum, Attitude, Goals, Imagination, Care) with unique messaging, proven business tactics and select magic routines, *Anything is Possible* will inspire you to push past the sky and reach for new heights, solve problems creatively, and build long-lasting personal and professional relationships.

Learning Objectives:

As a result of this powerful session, attendees will learn to:

- Motivate the groups they lead
- Foster teamwork
- Build loyalty between their team members
- Create an atmosphere of "outside the box" thinking



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AGENDA

THURSDAY, APRIL 14 *CONTINUED*

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9:30 am – 9:45 am

COFFEE BREAK

9:45 am – 10:45 am



EDUCATIONAL BREAKOUT SESSION

Leveraging Patient Data to Improve Health Outcomes

Learning Objectives:

- *What are the most effective ways to capture patient data?*
- *What are the most important data points that we have today that impact health outcomes?*
- *Has data started impacting health outcomes? How so?*
- *Where is the industry heading in 2016 and beyond?*

Moderator: Dr. Vikram Kumar, CMIO Arrowhead Regional Medical Center

Vikram R. Kumar MD MBA FAAP is the Chief Medical Information Officer at Arrowhead Regional Medical Center (ARMC) in Southern California. Vikram is also a practicing Pediatrician.

ARMC services the safety-net population in California's Inland Empire where Population Health measures lag behind California's other regions. In his current role Vikram provides oversight on all clinical informatics' initiatives at ARMC/San Bernardino County including EHR, Data Analytics, Lean-IT process improvement, Outcomes improvement and P4P programs. He is also a Clinical Assistant Professor with Western University of Health Sciences where he will be teaching a Master's course in Clinical Informatics in Fall 2016. Prior to working at ARMC, Vikram used to work with Sutter Health in Northern California as a Physician Informaticist and Pediatrician.

Vikram completed his Pediatric Residency training at Marshfield Clinic in Wisconsin where he was also a Chief Resident. He has an MBA with strong Healthcare focus from University of Massachusetts, Amherst and a Health-IT Leadership training from the American Association for Physician Leadership (formerly ACPE).

His professional interests include Patient Safety, Quality, Patient Engagement, Population Health, Clinical Informatics, Pediatric-Asthma and Pediatric-ADHD. He is involved with multiple professional organizations such as AAP, ACPE, CHIME and HIMSS.

Vikram has degrees in Medicine, Pediatrics and Health-IT. He is board-certified in Pediatrics and board-eligible in Clinical Informatics.



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Panelist: Mike Patel, CIO Verity Medical Foundation

Mike Patel serves as CIO of Verity Medical Foundation, having more than 20 years of healthcare information technology and management experience with a track record in delivering profit driven technology solutions. As CIO and VP Mr. Patel is responsible for IT strategy and execution.

In 2000 Mr. Patel's entrepreneurial passion led him to be a CEO and co-founder of Rental Corner, an online business-to-business platform for equipment rental industry. Mr. Patel was featured in Healthcare Informatics for implementing payer contract management system that recovered more than \$200K in underpayments from payers.

Mr. Patel holds a Bachelor of Science degree in Chemistry. Mr. Patel is a member of Healthcare Information and Management Systems Society. He is also an executive committee member at BAYVP, a community non-profit organization. Mr. Patel served as a member of Fremont Unified School District Site Council board from 2005 to 2009.

Panelist: Dr. Michael Westcott, CMIO Catholic Health Initiatives

Panelist: Dr. Jitendra Barmecha, CIO/SVP SBH Health System

Dr. Jitendra Barmecha is presently Chief Information Officer and Senior Vice President of Information Technology, Health Care Data & Analytics and Clinical Engineering, is setting up the IT infrastructure for Population Health Management for his health system as one of the lead Provider Performing System (PPS) - DSRIP in the Bronx. His team has already completed the upgrade of electronic health records to comply with Stage 2 Meaningful Use of EMR. He is also involved in upgrading the systems technical infrastructure; ensuring clinical information systems and patient monitoring devices are well integrated into the electronic health records for the future. As a chair of the clinical committee, he provides clinical leadership to the Bronx Regional Health Information Exchange (RHIO) & Bronx Regional Informatics Center.

Dr. Jitendra Barmecha began his clinical and healthcare leadership career at SBH Health System as Chief Medical Resident after completing three years in the Internal Medicine Residency Program. Following his chief medical residency, he earned his MPH degree in Health Management and Policy at New York Medical College, while continuing to provide patient care and medical education services as faculty in the Department of Medicine at St. Barnabas Hospital.

Dr. Barmecha serves on the advisory panel for the PCMH and ACO at the American College of Physicians. He is a fellow of American College of Physician, Senior Fellow of Hospital Medicine and Fellow of New York Academy of Medicine. While continuing his passion for bedside patient care as a hospitalist, he enjoys teaching clinical staff and medical students, and routinely provides lectures on health care management, technology and policy.

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9:45 am – 10:45 am



EDUCATIONAL BREAKOUT SESSION TRACK A
Value-Based I.T. Budgeting in a Value-Based Care Economy

Learning Objectives:

- Discuss the relationship between care delivery and I.T. spending
- Understand how to balance I.T. dollars when margins are declining and demands for better technology and data are increasing
- Review the evolving landscape of Healthcare I.T. technologies and reimbursements
- Define value-based spending in Healthcare I.T.

Moderator: Gene Thomas, CIO Memorial Hospital at Gulfport

Gene Thomas is Vice President and Chief Information Officer at Memorial Hospital at Gulfport in Gulfport, Mississippi. Gene brings a diverse background of management and technology experience to his role as CIO. Gene has been involved in technology companies including Polaroid, CompuAdd and Micron Electronics, a \$ 2.5 billion Fortune 500 public traded corporation, where he served as an officer and Vice President.

With 17 years of professional experience in healthcare from working with LSU School of Health in building its advanced technology center, to CEO of Avreo, a integrated radiology information systems company, now Best in KLAS 2013: Software & Services. Gene has also served as President of a research and development company focused on proteomics based molecular diagnostic testing.

Additionally, Gene is a board member of Innosurance, a privately held corporation that developed, patented and sold Driver Safety Rating intellectual property rights to Allstate, now used in their DRIVEWISE® technology.

Gene considers his current role as more of a Chief Analytics Officer where accurate real-time data analytics must be utilized for patient management in the community based provider environment. Gene believes that "Treat and release has to change..." and analytics is foundational.

Panelist: Eli Tarlow, CIO NYC Health & Hospitals

Panelist: Guy McAllister, CIO Tift Regional Health System

Guy McAllister has been leading Information Services at Tift Regional Medical Center since 2000. In 2005 he became Chief Information Officer and today he manages multiple IT departments as Vice President & Chief Information Officer for Tift Regional Health System.

Most recent projects include taking the organization back to market and a Cerner decision, replacing the existing vendor. Other key accomplishments include orchestrating organization adoption and construction of hardened tier 2 data center as well as developing a regional strategic HIE plan focused around clinical integration. Mr. McAllister also serves as HIPAA Security Officer for the health system.

Continued on next page



AGENDA

THURSDAY, APRIL 14 *CONTINUED*

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Continued from previous Educational Session

Guy graduated with a Bachelor of Science degree from Valdosta State College in 1978 and later obtained a Master's degree in Religious Education from Southwestern Baptist Theological Seminary.

Panelist: Dr. Trisha Swift, DNP, Managing Partner, MeritLinkx Healthcare Consulting

Trisha Swift is the Managing Partner at MeritLinkx Healthcare Consulting where she advises clinical and IT executives on all things related to the operational impact of technology implementation. She is a Doctor of Nursing Practice who brings more than 16 years of experience in adult and pediatric health care operations.

Trisha has held executive leadership roles in areas that directly drive hospital reimbursement such as: quality/safety, healthcare informatics, regulatory compliance, and performance improvement. Her clinical expertise includes critical care, medicine, cardiology, and peri-operative areas. Swift's executive experience covers a range of operational activities, such as implementation of strategic plans, clinical and operational workflow design, physician alignment and integration, development of modern care delivery models, and integration of healthcare IT solutions.

Swift brings deep expertise in human factors engineering, performance improvement methodologies, patient safety science, and evidence based practice for healthcare technology application. Her passion is in "closing the gaps" between the clinical and technical worlds related to integration and optimization of technology in healthcare. Swift's doctoral dissertation was in population health management and focused on improving acute to post-acute transitions of care through the use of technology and team-based care models.

11:00 am – 12:00 pm



EDUCATIONAL BREAKOUT SESSION TRACK B **Medication Workflow Management**

Learning Objectives:

- Discuss the rationale for Electronic Medication Reconciliation
- Analyze a non-traditional approach to implementing medication reconciliation in community acute care hospitals
- Review tools to develop a successful business plan and model for HMR
- Review areas of data collection needed to evaluate the success of HMR

Moderator: Dr. James Sinnott, CMIO, South Georgia Medical Center

Dr. Sinnott began serving as Chief Medical Information Officer in 2010. Dr. Sinnott has worked with the senior leadership at South Georgia Health System in adoption, governance and implementation of clinical systems. This role now includes physician advisor to Case Management and Utilization Review. Currently South Georgia Health System is engaged in moving to a new information system.

Continued on next page

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AGENDA

THURSDAY, APRIL 14 *CONTINUED*

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James A. Sinnott, MD, FACP, FACC, AGAF graduated from Virginia Military Institute and served in the US Army prior to attending Saint Raphael at Yale-New Haven for Internal Medicine. Dr. Sinnott then attended Sinai Hospital in Detroit, Michigan for postgraduate fellowship training in Gastroenterology. He has practiced as a Gastroenterologist at South Georgia Health System where he served as Chief of Gastroenterology and Chairman of Medicine.

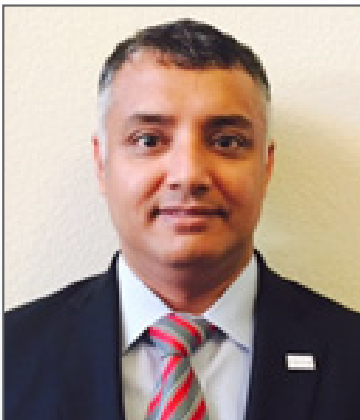
Panelist: Cindy Vardeman, Director of Clinical Informatics, South Georgia Medical Center

Cindy Woods Vardeman MSN, RN, CNL – Registered Nurse 29 years, background in Critical Care, CWOON, nursing management, administration, education and project management. Currently, clinical faculty member at Valdosta State University and Director of Clinical Informatics at South Georgia Health System.

Panelist: Rabin Pant, Corporate Director of Clinical Informatics, Methodist Hospital

Rabin Pant is the Corporate Director of Health Informatics at Methodist Health System in Dallas, TX. He is an accomplished healthcare leader who has focused his career in the healthcare information technology field. Prior to joining Methodist, Mr. Pant provided healthcare management consulting services to Vanguard Health System's IT and Clinical leadership. His 16+ years of experience has covered a broad range of activities ranging from EMR implementation to clinician and provider workflow integration.

Mr Pant's expertise lies in the work behind designing the "ideal" patient experience. In doing this, he focuses on closing the gaps that often exist between clinical care and IT applications. Through this type of work Mr Pant has developed a passion for patient safety and creating high reliability through the use of technology.



11:00 am – 12:00 pm

EDUCATIONAL BREAKOUT SESSION TRACK A ***Analytics & Mobile Healthcare***

Learning Objectives:

- Explore how analytics is impacting patient care and the role of the CIO / IT Director in the hospital.
- Understand primary goals for healthcare IT in 2016 in regards to data collection, reporting and patient care.
- Learn how legislation may play a role in analytics, patient care or revenue cycle management and what the impact on IT will be.

Continued on next page

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AGENDA

THURSDAY, APRIL 14 *CONTINUED*

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Continued from previous Educational Session

Moderator: Paul Conocenti, CIO, City of Hope National Medical Center

Panelists: Kevin Williams, VP IT, Acuity Healthcare

Panelists: Humberto Quintanar, Assistant CIO, Huntington Hospital

Panelists: Jerry Langford, Sr. Systems Administrator, VCU Health



Jerry Langford is the Sr. Systems Administrator at VCU Health and is responsible for designing BMDI interfaces from various hardware to computers. He leads projects to completion, including remodeling Operating Rooms as it related to IT and implementing new medical equipment and technology.

Jerry is the primary contact for all IT hardware related events in the Operating Room. Helping to monitor patching, security, and continued operation of 18 servers and am primary go-to for problems. Jerry is also responsible for inventory and updated patching, security and maintenance for over 275 OR computers.

Jerry is System Administrator for Innovian Anesthesia Software and ORMIS Nursing Documentation while being responsible for helping staff and physicians get access to the data they need in a safe, secure way while protecting PHI. Jerry works as the primary support for requesting, installing, and training OR Staff and Faculty for Remote access including F5, Dazzle, Go-to-My-PC and new Citrix Remote Solution.



11:45 am – 1:00 pm

LUNCH - ALL ATTENDEES

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AGENDA

THURSDAY, APRIL 14 *CONTINUED*

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1:30 pm – 3:30 pm



KONICA MINOLTA

REVERSE EXPO SESSION I

The Hospital I.T. and GPO Executives host the exhibit booths in this very unique Reverse EXPO.

4:00 pm – 5:00 pm



Lexmark
Healthcare

EDUCATIONAL SESSION - I.T. and Radiology Attendees

Astonishing Patient Experience

Speaker: Giovanni Livera

Giovanni found his “passion path” in life when he was seven years old and performed his first paid magic experience at the age of 10. While in his early twenties, he produced and performed an entertainment concept for the Orlando Magic NBA franchise that filled the stands with fans and established him as both a superior showman and innovative entrepreneur.

Today, Giovanni’s unparalleled ability to motivate and transform people and organizations has made him one of the most sought-after corporate entertainers in America, and his spectacular message has electrified over half of the country’s Fortune 500 companies. In addition to his latest printed experience, *Live A Thousand Years*, Giovanni has authored three books and was recently inducted to the prestigious National Speaker’s Hall Of Fame. He is also only one of five people in history to have received the coveted Gold Cups Award by the International Brotherhood of Magicians. Giovanni has been creating meaningful experiences for audiences of all sizes for more than two decades. He invites you now to join the experience.

Learning Objectives:

As a result of this powerful session, attendees will learn to:

- *Motivate the groups they lead*
- *Foster teamwork*
- *Build loyalty between their team members*
- *Create an atmosphere of “outside the box” thinking*

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AGENDA

THURSDAY, APRIL 14 *CONTINUED*

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April 13-15 • Atlanta, GA

6:00 pm – 10:00 pm



GEORGIA AQUARIUM



DINNER & ENTERTAINMENT

On Thursday night, join us for an unforgettable evening in the ***Ocean's Ballroom*** at the ***Georgia Aquarium***, one of the world's most magical aquariums. You'll enjoy a spectacular view of the Ocean Voyager gallery, as well as the playful antics of beluga whales with a view of their habitat. Ocean Voyager is the world's largest indoor aquatic exhibit at 6.3 million gallons of water which houses four whale sharks – the largest fish in the world – and four manta rays – the only manta rays in a U.S. aquarium – in addition to hundreds of other animals. Come prepared for a spectacular evening of wonderful food, open bars, live music and dancing in this enchanting setting.

NEC

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AGENDA

FRIDAY, APRIL 15

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7:00 am – 12:00 pm

REGISTRATION DESK OPEN

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7:00 am – 8:00 am

BREAKFAST - ALL ATTENDEES

8:00 am – 10:00 am

REVERSE EXPO SESSION II

The Hospital I.T. and GPO Executives host the exhibit booths in this very unique Reverse EXPO.



KONICA MINOLTA

10:30 am – 11:30 am

EDUCATIONAL SESSION

Health I.T. Security

Learning Objectives:

- Review cybersecurity in today's healthcare I.T. environment.
- Explore strategies for stopping hacking and improving healthcare I.T. security.
- Learn how to develop a privacy and security program.



KONICA MINOLTA

Moderator: Meredith Phillips, CISO, Henry Ford Health System

Meredith Phillips joined Henry Ford Health System in 2003 as their first Chief Privacy Officer and as the industry has evolved, so has her areas of responsibilities and in 2012 her role was expanded to include leadership responsibilities for Information & Network Security, Privacy & Security Risk Management as well as Identity & Access Management. As Chief Information Privacy & Security Officer, she has responsibility for the protection of Henry Ford's provider, insurance, retail and research businesses. Over her 22 year career, she has emerged as a strategic leader who is not just interested in processes, goals and objectives but most of all she is passionate about her greatest assets...her human capital.

Meredith is an active member of the Health Care Compliance Association and the International Association of Privacy Professionals where she has demonstrated her commitment to compliance by holding dual certifications in healthcare compliance and privacy. She is also certified as a HealthCare Information Security & Privacy

Continued on next page

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April 13 - 15, 2016, Atlanta, GA www.HLTHCP.com

AGENDA

FRIDAY, APRIL 15 *CONTINUED*

SPRING
**2016
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CONFERENCE
April 13-15 • Atlanta, GA

Continued from previous Educational Session

Practitioner through the International Information System Security Certification Consortium, Inc. She is a member of HIMSS, Inforum, the PHI Protection Network, the Michigan Council of Women in Technology, Information Technology Senior Management Forum, Association for Executives in Healthcare Information Security, America's Health Insurance Plans, InfraGard and the Information Systems Audit and Control Association.

She serves as a Governing Body Co-Chair for the Detroit CISO Executive Summit, the Chair of the Michigan Healthcare Cybersecurity Council and the President of the Medical ID Fraud Alliance.

Panelist: **Karl West, CISO & AVP, Intermountain Healthcare**

Panelist: **Robin Sarkar, CIO, Lakeland Health**

Robin Sarkar, PhD, is the Chief Information Officer for Lakeland Health with responsibility for strategic and operational leadership in the delivery of health information technology and the enterprise-wide clinical EHR and revenue cycle systems. Dr. Sarkar, who is a member of the Lakeland Health senior leadership team, has held several leadership roles at Lakeland Health, including assistant vice president of information systems and director of information technology. Under Dr. Sarkar's leadership Lakeland Health received HIMSS' Nicholas E. Davies Award of Excellence in 2014 as well as Hospital and Health Networks' "Most Wired" award in 2015. Prior to Lakeland, Dr. Sarkar has worked for Whirlpool Corp, Tata group and Bank of America. He has worked in China, India and Italy during his career and is also an adjunct faculty at 3 Universities in Michigan where he teaches 3 management courses every semester.

Panelist: **Kwadwo Buachie, CISO, Dimensions Health**

Kwadwo Buachie works as a CISIO at Dimensions Health with more than 16 years of progressive experience in the public sector and private sector. Areas of expertise include Information systems security analysis; information assurance analysis; assessing security events; network security; network and systems design; developing and implementing systems security policies and procedures; promoting awareness of security issues; conducting risk and vulnerability assessments; conducting systems security evaluations, audits, and reviews; developing policies and procedures to ensure information systems reliability and accessibility; preventing and defending against unauthorized access to systems, networks, and data; developing systems security contingency plans and disaster recovery procedures; ensuring the confidentiality, integrity, and availability of systems, networks, and data; and knowledge of information systems security programs, policies, procedures, and tools. Works well solo or as a team member to meet organizational goals involving full range of IT project management initiatives.

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AGENDA

FRIDAY, APRIL 15 *CONTINUED*

SPRING
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Panelist: **Mike Wood, Information Security Officer**
INTEGRIS Baptist Medical Center of Oklahoma

Mike Wood is an Information Security Officer at INTEGRIS Baptist Medical Center with over 16 years of experience in healthcare information technology and information security as well as the high technology industry. Mike is currently the CISO the largest not for profit healthcare system in Oklahoma, INTEGRIS Health, consisting of 9 hospitals and over 150 ambulatory facilities.

Mike has led INTEGRIS in the adoption an industry best practice security framework and the development of an Information security program that sets INTEGRIS up to meet the security and compliance challenges of today with the flexibility to adapt to the challenges and opportunities of tomorrow. The Information Security programs that have spawned from this effort provide information INTEGRIS can leverage to enhance business decisions and efficiently enable new business processes. Mike is also has responsibility for the IT PMO. He has worked to move the IT PMO to a best in class project management methodology and governance process.

FOR INFORMATION ON
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PLEASE CONTACT:

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