

SPRING

2016 HOSPITAL
SRX PHARMACY
CONFERENCE

April 11-13 • Atlanta, GA

AGENDA

MONDAY, APRIL 11

11:30 am – 7:00 pm

REGISTRATION FOR SUPPLIERS & SPONSORS

11:30 am – 4:00 pm

PROVIDER REGISTRATION

This special Provider Registration is for all Hospital Pharmacy Directors and GPO Executives. Relax and enjoy a light meal & networking with your peers as you register for the conference. Lunch will be served between noon and 3:00 pm.



12:00 pm – 4:00 pm

SUPPLIER SHOWCASE

Select Suppliers will showcase their products, services and technology. Showcases are designed to provide a limited number of supplier attendees with an opportunity to demonstrate their products, services and solutions for the provider executives. To maximize this experience for everyone, only Providers and Supplier attendees from companies with a showcase exhibit will be permitted into the showcase area. Please contact us to learn how you can participate.

3:00 pm – 3:20 pm

SUPPLIER ORIENTATION

All Suppliers are welcome to attend this orientation meeting. This informational orientation meeting is an excellent opportunity for first time Supplier attendees to gain a clear understanding of our conference, specifically the the Reverse EXPO and how it works.



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AGENDA

MONDAY, APRIL 11 *CONTINUED*

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4:15 pm – 5:30 pm

PROVIDER ORIENTATION & SPONSOR SPOTLIGHT

All Hospital Pharmacy Directors and GPO Executives are required to attend this orientation meeting, which will provide important information pertaining to the conference and introduce a few of our sponsors.

5:30 pm – 6:30 pm

WELCOME RECEPTION & NETWORKING EVENT - ALL ATTENDEES



6:30 pm – Late

EVENING SUITES HOSTED BY OUR SPONSORS



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AGENDA

TUESDAY, APRIL 12

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7:00 am – 6:00 pm

REGISTRATION DESK OPEN

Our Registration Desk will be staffed throughout the conference. If you have questions or need assistance with anything, please stop by and let us know. We are happy to help.

7:00 am – 8:00 am

BREAKFAST - ALL ATTENDEES

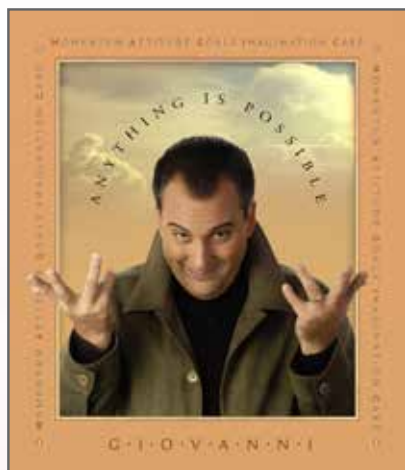


8:00 am – 9:30 am

OPENING REMARKS AND KEYNOTE ADDRESS

Anything is Possible

Speaker: Giovanni Livera



For anyone who has ever said, "It can't be done," Giovanni challenges you to think again: "Not only can it be done, but there is more than one right answer!" Thus begins the journey from the limitations of conventional thinking into a world where thinking like a magician makes anything possible.

When you think like a magician, Giovanni says, you open up your mind to limitless possibilities that conventional thinking blithely dismisses as impractical or even impossible. But to succeed in today's competitive business environment, you need to embrace the idea that *Anything is Possible*.

During this hour-long performance, Giovanni brings together his singular blend of mind-bending showmanship, contagious enthusiasm, high-voltage delivery and outside-the-box thinking to encourage listeners to break through self-imposed barriers and achieve their very best.

Combining his M.A.G.I.C. formula (Momentum, Attitude, Goals, Imagination, Care) with unique messaging, proven business tactics and select magic routines, *Anything is Possible* will inspire you to push past the sky and reach for new heights, solve problems creatively, and build long-lasting personal and professional relationships.

Learning Objectives:

As a result of this powerful session, attendees will learn to:

- Motivate the groups they lead
- Foster teamwork
- Build loyalty between their team members
- Create an atmosphere of "outside the box" thinking



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9:30 am – 9:45 am

COFFEE BREAK

9:45 am – 10:45 am

EDUCATIONAL SESSION

Update on Joint Commission Standards and ISMP Best Practices
Speaker: Darryl Rich, PharmD, MBA, FASHP



Darryl Rich is currently a Medication Safety Specialist for the Institute for Safe Medication Practices (ISMP) and has been with ISMP since 2012. Besides presentations, publications, consulting, and other projects, he coordinates the ISMP Targeted Medication Safety Best Practices initiative and is the Administrative Coordinator of ISMP's Medication Safety Officers Society (MSOS). Currently, he is also a lead surveyor for the ASHP Residency Accreditation Program. Previously he worked at The Joint Commission, serving for 20 years both as a surveyor, and as a field director for surveyor management and development serving as the primary internal resource on pharmacy and medication management issues, including standards development and interpretation. Prior to that Darryl had over 13 years of progressive hospital pharmacy experience including serving as Director of Pharmacy Services at Boston University Medical Center.

Darryl is Fellow in ASHP and past President of the New England Council of Health-System Pharmacists. He has received 13 professional awards, including a Certificate of Appreciation from ASHP in 2004, and a Lifetime Achievement Cheers Award in 2009 from ISMP. He has given over 680 invited presentations internationally and has authored 79 publications. He received his B.S. degree from the University of California at Davis, his PharmD from the University of California at San Francisco and a MBA in Health Care Management from Bryant University. He currently resides in Brooklyn, NY.

Learning Objectives:

After attending this presentation, attendees will be able to:

- List the top five Medication Management standards most frequently scored non-compliant on Joint Commission surveys over the past year, along with the reasons why.
- Cite two new medication-related standards compliance areas that will be the focus of upcoming Joint Commission surveys.
- Cite the three most implemented, and three least implemented best practices from the 2014-2015 ISMP Targeted Medication Safety Best Practices for Hospitals.
- Cite two revisions each to Best Practices 2 and 3 for 2016-2017, along with the reason for the revisions.
- List the five new Best Practices for 2016-2017 and the medication errors that each of these new best practices were designed to prevent.



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11:00 am – 12:00 pm

EDUCATIONAL SESSION

Antimicrobial Stewardship

Speaker: Jeffrey Bariteau, Pharm.D., BCPS



Jeffrey Bariteau is a Clinical Director for Cardinal Health Innovative Delivery Solutions, with responsibility for providing clinical, quality and operational support, education, and consulting services to hospitals and health systems.

Jeff's clinical career includes extensive inpatient pharmacy experience involving direct patient care and clinical pharmacy leadership. Previously, he also served as a System Clinical Manager, responsible for the identification and implementation of clinical initiatives aimed at improving the quality of patient care while achieving the econotherapeutic goals of the department and organization.

Jeff is a graduate of Massachusetts College of Pharmacy and Allied Health Sciences in Boston, Massachusetts and Philadelphia College of Pharmacy in Philadelphia, Pennsylvania where he received a Bachelor of Science in Pharmacy and Doctor of Pharmacy degree, respectively. Jeff completed a postgraduate pharmacy practice residency at CoxHealth in Springfield, Missouri, and in 2011 became a Board Certified Pharmacotherapy Specialist (BCPS).

Learning Objectives:

After attending this presentation, attendees will be able to:

- List the factors that contribute to the development of antibiotic resistance
- Explain the anticipated outcomes of the National Strategy for Combating Antibiotic Resistant Bacteria
- Identify key milestones in the National Action Plan that are anticipated to strengthen antimicrobial stewardship in healthcare settings
- Describe the proposed Joint Commission Elements of Performance for antimicrobial stewardship programs

11:30 am – 1:00 pm

LUNCH - ALL ATTENDEES



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1:15 pm – 2:30 pm

EDUCATIONAL SESSION

How to Decrease Cost while Improving Quality and Safety: Medication Therapy Disease Management Program

Speaker: Michael Evans, BS, RPh



Michael Evans is Associate Vice President, Strategy and Innovation at Geisinger Health System. He is responsible for overall strategy development, administrative oversight and leadership for Ambulatory Clinical Pharmacy Programs which includes all Medication Therapy Disease Management clinics in the Community Practice Service Line primary care clinics and hospital based specialty clinics across the health system, managing disease states such as anticoagulation, diabetes, hypertension, non-malignant chronic pain, hyperlipidemia, congestive heart failure, anemia and oral chemotherapies. He and his 64 ambulatory care team member's success in pharmacist collaborative practice model of chronic disease management have Geisinger on the forefront of multidisciplinary patient care.

Michael was the recipient of the 2015 Next Generation Pharmacist Award and 2015 Next Generation Health System Pharmacist Award. The Geisinger Medication Therapy Disease Management program was highlighted in the October 2013 Harvard Business Review, "The Strategy That Will Fix Health Care" and the December 2013 AHIP, "Innovations in Medication Therapy Management-Effective Practices for Diabetes Care and other Chronic Conditions" gave national attention to these programs. He is on the Pennsylvania Prescribing Practice Committee, Review Board for Journal of Managed Care & Specialty Pharmacy, member of Merck US Diabetes Advisory Board 2014-2016 along with serving on many local community Boards. He has held multiple positions over the last 20 years including; pharmacy technician, clinical pharmacist, clinical coordinator, clinical investigator, clinical consultant of MedMining and steering committee member of Geisinger's ADA program. Michael received his Bachelor of Science in Biology from Millersville University and degree in pharmacy from Philadelphia College of Pharmacy and Sciences, Philadelphia, PA.

Learning Objectives:

After attending this presentation, attendees will be able to:

- Describe the role of the pharmacist in successful health system practice model
- Describe key metrics being utilized in ambulatory care practices and how pharmacists can impact these measures
- Discuss the evolution of the ambulatory care practice model
- Explain and show how pharmacists in collaborative practice settings can decrease costs of healthcare while improving quality and safety
- Identify indicators that predict the continued growth of ambulatory care

3:00 pm – 5:00 pm

REVERSE EXPO SESSION I

The Hospital Pharmacy Directors and GPO Executives host the exhibit booths in this very unique Reverse EXPO.



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6:00 pm – 10:00 pm



GEORGIA AQUARIUM



DINNER & ENTERTAINMENT

On Tuesday night, join us for an unforgettable evening in the **Ocean's Ballroom** at the **Georgia Aquarium**, one of the world's most magical aquariums. You'll enjoy a spectacular view of the Ocean Voyager gallery, as well as the playful antics of beluga whales with a view of their habitat. Ocean Voyager is the world's largest indoor aquatic exhibit at 6.3 million gallons of water which houses four whale sharks – the largest fish in the world – and four manta rays – the only manta rays in a U.S. aquarium – in addition to hundreds of other animals. Come prepared for a spectacular evening of wonderful food, open bars, live music and dancing in this enchanting setting.



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AGENDA

WEDNESDAY, APRIL 13

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7:00 am – 12:00 pm

REGISTRATION DESK OPEN

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7:00 am – 8:00 am

BREAKFAST - ALL ATTENDEES



8:00 am – 9:00 am

EDUCATIONAL SESSION

Specialty Pharmacy

Speaker: JoAnn Stubbings, BS, Pharm, MHCA



JoAnn Stubbings is Assistant Director, Specialty Pharmacy Services at the University of Illinois Hospital and Health Sciences System. She is Clinical Associate Professor in the University of Illinois at Chicago College of Pharmacy Department of Pharmacy Practice and the Department of Pharmacy Services, Outcomes, and Policy. She is core faculty in the Center for Pharmacoepidemiology and Pharmaco-economic Research.

JoAnn is responsible for managing and communicating pharmaceutical policy issues that pertain to outpatient pharmacy services especially to underserved populations. JoAnn's work in specialty pharmacy started in 2007 as Manager of Research and Public Policy when she observed that specialty prescriptions written by health system providers were being dispensed by outside pharmacies, resulting in leakage and lost revenue. She built a model within the existing ambulatory care pharmacies to capture these specialty prescriptions. Currently, UI Health Specialty Pharmacy Services is a URAC-accredited specialty pharmacy that dispenses the majority of the specialty prescriptions written by providers at the health system.

JoAnn's research interests include health-system based specialty pharmacy, Risk Evaluation and Mitigation Strategies, payment models for pharmacy services, Medicare Part D, and the Affordable Care Act. She speaks and publishes frequently on these topics. She has a BS in Pharmacy from the Ohio State University and a Masters in Health Care Administration from the University of Mississippi.

Learning Objectives:

After attending this presentation, attendees will be able to:

- Outline the specialty pharmacy opportunity for health systems.
- Understand how to conduct a needs analysis.
- Describe implementation strategies, staffing, and resources for building a health-system based specialty pharmacy.
- List challenges, opportunities and lessons learned.



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9:30 am – 11:30 am

REVERSE EXPO SESSION II

The Hospital Pharmacy Directors and GPO Executives host the exhibit booths in this very unique Reverse EXPO.



FOR INFORMATION ON
**SUPPLIER REGISTRATION
AND SPONSORSHIPS**
PLEASE CONTACT:

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